

PC Mall Acquires Certain Assets of Data Systems Worldwide, Inc.

Expands Cisco Solutions Portfolio and Services Capabilities



Companies: [Pc Mall Inc.](#)

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TORRANCE, CA--(BUSINESS WIRE)--PC Mall, Inc. (NASDAQ:MALL - [News](#)) announced today that SARCOM, Inc. (SARCOM), one of its wholly-owned subsidiaries, has acquired certain assets of Data Systems Worldwide, Inc. (DSW), as of December 15, 2009. DSW, primarily a provider of converged Cisco solutions in the western United States, had approximately 20 employees as of the closing date, the majority of which are service or sales personnel. Each of these employees has joined the SARCOM team as of the closing date. DSW had unaudited revenues of approximately \$6.4 million in the nine months ended September 2009. DSW's practice areas include managed and professional services and Cisco Intelligent Networks, Facilities, Datacenters and Security, with a focus on Unified Communications and Connected Real Estate.

"We are pleased to have completed a transaction that will significantly broaden our converged Cisco solutions portfolio, and enhance our managed and professional services capabilities. We welcome the DSW team into the PC Mall family," said Frank Khulusi, PC Mall's Chairman and Chief Executive Officer.

Phil Mogavero, Chief Executive Officer of DSW, commented, "My team and I are excited to move forward as a part of SARCOM and PC Mall. As a part of the SARCOM and PC Mall family, we look forward to growing our current business and to the opportunity to bring new solutions and value to our current and future clients under the PC Mall umbrella."

About PC Mall, Inc.:

PC Mall, Inc., together with its wholly-owned subsidiaries, is a value added direct marketer of technology products, services and solutions to businesses, government and educational institutions and individual consumers. Founded in 1987, PC Mall offers products, services and technology solutions through dedicated account executives, various direct marketing techniques, and three retail stores. The company also utilizes distinctive full-color catalogs under the PC Mall, MacMall, PC Mall Gov and SARCOM brands and the websites [pcmall.com](#), [macmall.com](#), [pcmallgov.com](#), [gmri.com](#), [sarcom.com](#), [abreon.com](#) and [onsale.com](#), and other promotional materials. Customer product orders are rapidly filled by a distribution center strategically located near FedEx's main hub or by an extensive network of distributors, which is one of the largest networks in the industry.

This press release may contain forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Such statements may include statements regarding the Company's expectations, hopes or intentions regarding the future, including, but not limited to, expectations or statements related to the Company's Cisco solutions portfolio and services capabilities. Forward-looking statements involve certain risks and uncertainties and actual results may differ materially from those discussed in any such statement. Factors that could cause our actual results to differ materially include without limitation the risks related to our ability to retain our key personnel and risks related to our ability to integrate acquisitions. Additional factors that could cause actual results to differ are discussed under the heading "Risk Factors" and in other sections of the Company's Form 10-Q for the 2009 fiscal quarter ended September 30, 2009, on file with the Securities and Exchange Commission, and in its other periodic reports filed from time to time with the Commission. All forward-looking statements in this document are made as of the date hereof, based on information available to the Company as of the date hereof, and the Company assumes no obligation to update any forward-looking statements.

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